

SOCIAL MEDIA ACCELERATOR



These workshops are for the serious entrepreneur that desires to take their online presence to the next level. Whether you are mid-race or just getting started, ***Social Media Accelerator*** will give you the tools you need to advance from the back of the pack to the Winner's Circle with the following interactive courses*.

- | | |
|---|--------|
| 1. Strutting Your Stuff (Branding and Networking) | May 12 |
| 2. From Trial Heats to Race Winners (Websites and Blogging) | May 26 |
| 3. Driving to Win (Strategically Driving Traffic to your Website) | Jun 9 |
| 4. Turbocharger (Audio/Visual i.e. YouTube, BlogTalkRadio) | Jun 23 |
| 5. Pole Position (Positioning with Facebook) | Jul 7 |
| 6. Grand Prix (Winning the Race with Twitter) | Jul 14 |
| 7. Checkered Flag (Finish the Race with LinkedIn) | Aug 11 |

Thursday Evening Sessions from 6:45 P.M.-10:00 P.M.
HYATT PLACE 220 Conference Center Drive Roseville, CA 95678
Networking event from 6:00—6:45 (Appetizers Provided**, No-Host Bar)

**LIMITED SEATING! Reserve your seat NOW! \$39 (\$49 at the door)
SAVE \$\$\$ Reserve all 7 Classes and Pay ONLY \$225**

Call Bill Walker at 916.474.9292 or Michele Valencia at 916.289.0095 for more information

*Wireless Access Available—Laptop Computer highly encouraged!



**Appetizers sponsored by Hyatt Place